

Fundraising Email Sample

Note: I wrote this fundraising email as part of a campaign to help raise donations for my college ministry. By the end of the campaign, we raised almost \$5K in donations -- on a list of less than 100 people!

Bring Jesus to College Students!



Donate Today! (\$5K Match!)

Dear Friends and Family:

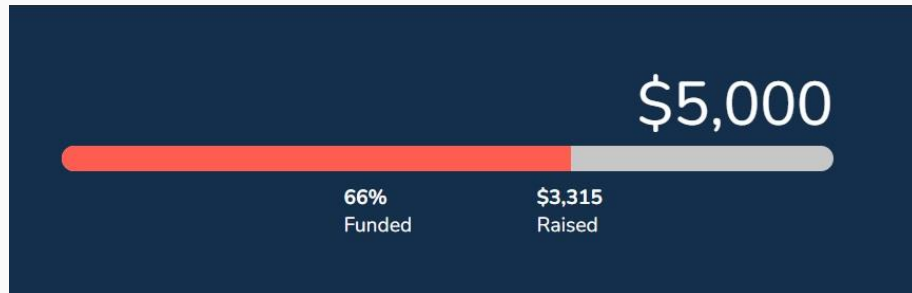
Thank you so much for your prayers and generous giving towards our ministry!

This last school year has been a whirlwind of emotions -- rebuilding a ministry, buying a home, helping lead a student to Christ, creating a new community at Chemeketa. And now, **my transition to the ministry at Western Oregon University!** (Read more in my forthcoming newsletter.)

Thank you for being here through it all! Without your consistent prayers and financial support alongside us, we never could have seen these amazing things happen.

As the summer comes to a close, we just have one **special request**: would you consider giving a one-time gift of **\$100, \$250, or even \$500 to support our ministry** this next year?

Currently, we have a **\$5000 match** on any donations that are received by **the end of the month**. As far as I know, I'm 66% funded (\$1,685 left to meet the match). And there are only **three more days** to double the impact of your support!



Donate!

Here are **a few ways your generous donation can help** the community:

- Creating a **safe place** for students to **learn about Jesus**
- Helping **meet practical needs** of community members (transportation, food/coffee for events, books for students, etc.)
- Making our home a welcoming space for students and community members, available as temporary housing for those in need
- ...and MORE!

If I don't raise the \$5000, I will be distracted by finances when I'd rather be giving my full attention to students. **I want to be fully equipped to bring Jesus to students who may know nothing about him.** I don't want financial distractions pulling me aside.

So, **would you consider giving a [donation](#) (tax-deductible)** to help us bless students and open our home to the community? Whether it's \$500, \$250, \$100 (or whatever you're able to give), just know that your gift will greatly help our ministry work!

Remember, we have just three days left to meet the **\$5000 match**. **Click below**

to [donate!](#)

Thanks,
Justin & Emily

Donate Today! (\$5K Match!)